

Visitor guide

design

your future

UCAS

London Olympia
14 – 15 November 2013

Event details

Opening hours

Thursday 14 November 2013
10.00 -15.00

Friday 15 November 2013
10.00 -15.00

Venue

National Hall, Olympia
Hammersmith Road
London
W14 8UX

Organiser's contact details

Contact Details Pre-event:
Kathryn Honeywill
Marketing and Events Co-ordinator
Tel: 01242 544645
Email: events@ucas.ac.uk

Enquiries during the event

A member of the UCAS Media Events team will man the Organiser's Office throughout the event. It is located to the left of the main entrance to the event, once you are inside. The telephone number for the organisers office is 0207 598 6540

www.ucasevents.com/design

Get in touch with art and design courses...

Welcome to **Design your Future**. Being here is a fantastic opportunity for you to talk to and receive advice from the representatives of a wide range of art colleges and universities.

More and more people are interested in art, design and media and the opportunities available in these fields. This is reflected by the thousands of students who will visit this event as part of the build-up to making a UCAS application. Once your application is submitted, you will almost certainly need to attend at least one interview, portfolio in tow, before (if all goes to plan) you gain your goal: a higher education place. We hope you will have arrived with lots of questions to ask our exhibitors. They could be about studio or workshop facilities, styles of teaching, computer facilities, the role of contextual studies, part-time study opportunities, career destinations, overseas student exchanges and so on.

As well as being able to speak to course representatives, you'll be able to watch films produced by undergraduate students in the centre of the exhibition, and attend workshops and presentations given by experts that will help you with your future applications or future studies. These will be enjoyable as well as informative and give you an opportunity to ask questions.

Ravensbourne

A world-class higher education institution in London innovating in digital media and design



We offer further education undergraduate and post graduate study in the following disciplines

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www.rave.ac.uk

Animation

Architecture
& Interior Design

Broadcast Technology

Design Products / Interactions

Digital Television Production

Fashion

Graphic
& Motion Graphics

Music & Sound

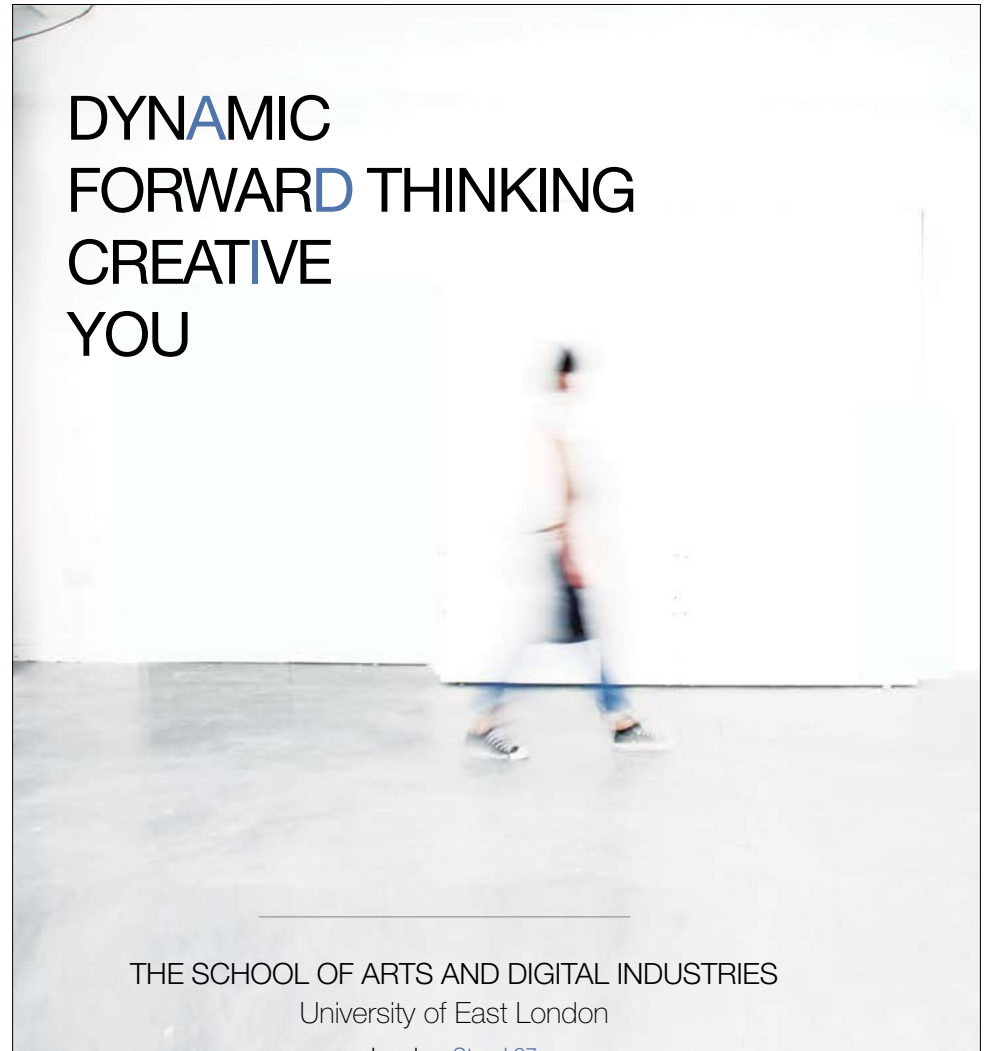
Photography & Film

Web Media



Visit us at stand 39

DYNAMIC FORWARD THINKING CREATIVE YOU



THE SCHOOL OF ARTS AND DIGITAL INDUSTRIES

University of East London


London: [Stand 97](#)







Manchester: [Stand 69](#)

uel.ac.uk/adi







Visit us at stand 97

Exhibitor name	Stand	Contact details	
Arts University Bournemouth	50	aub.ac.uk	01202 363321
 ARTWAY EST 1998 CREATIVE SUPPLIES	54a	www.artway.co.uk 01225 819241	Don't miss out on some fantastic offers on art materials as well as a demonstration of oil & acrylic paints.
Bath Spa University	87	artdesign.bathspa.ac.uk	01225 875533
 Birmingham Institute of Art and Design	4	www.bcu.ac.uk/biad 0121 331 5595	Birmingham Institute of Art and Design at Birmingham City University: A significant centre for jewellery, art, design, and architecture education: Open Days 16 Nov / 7 Dec www.bcu.ac.uk/biad/opensdays
Blackpool & The Fylde College	36	www.blackpool.ac.uk/SCA	01253 504 343
 British Institute of Technology & E-commerce	35	www.bite.ac.uk 0203 288 3140	BITE has partnered with multi-national companies and Staffordshire University to offer a range innovative degrees. Our courses combines professional practice and real life skill in equipping graduates with experiential knowledge.
 bucks new university	49	www.bucks.ac.uk/art 0800 0565 660	Our extensive portfolio includes furniture, fine art, product design, spatial design and 3D contemporary crafts, and our textiles, fashion design, graphic arts and advertising courses are acknowledged as some of the range of art & design specialisms, and enable fine art students access to shared facilities and expertise.
Cambridge School of Art, Anglia Ruskin University	34	www.anglia.ac.uk/csa	0845 196 3333
Cambridge School of Visual & Performing Arts	22	www.csvpa.com	01223 345698
Canterbury Christ Church University	30	www.canterbury.ac.uk	01227 767700
Cardiff Met	19	www.cardiffmet.ac.uk	029 2041 6044
City and Islington College	64	www.candi.ac.uk/HE	020 7700 9200
 CLEVELAND COLLEGE OF ART & DESIGN	76	www.ccad.ac.uk 01642 288 888	We have a brilliant reputation for being fun and friendly and an inspirational place to learn. Energy and creativity are the core ingredients of a truly stunning product – our students' work.
Colchester Institute	9	www.colchester.ac.uk	01206 712209
Coleg Sir Gar	5	www.colegsirgar.ac.uk	01554 748201
Coventry School of Art and Design	32	www.coventry.ac.uk/csad	024 7688 8062 / 024 7679 5161
Creative Skillset	65	www.creativeskillset.org	020 7713 9800
 Croydon School of Art	63	www.croydon.ac.uk/art 020 8760 5914	Industry relevant degree courses, excellent resources, small tutor groups and low tuition fees make Croydon School of Art the perfect place to start your creative career.
De Montfort University	89	dmu.ac.uk/lms	0116 257 7456
DJCAD, University of Dundee	55	www.dundee.ac.uk/djcad	01382 388828
 THE UNIVERSITY OF EDINBURGH Edinburgh College of Art	70	www.ed.ac.uk/eca 0131 650 1000	ECA is one of Europe's leading art colleges. We are home to a vibrant and creative teaching, learning and research community with world-class facilities across the disciplines of art, design, architecture, landscape architecture, history of art and music.
Edinburgh Napier University	11	www.napier.ac.uk	08452 60 60 40
Falmouth University	37	www.falmouth.ac.uk	01326 213793
Glyndwr University	75	www.glyndwr.ac.uk	01978 293439
 Goldsmiths UNIVERSITY OF LONDON	59	www.gold.ac.uk 0207 919 77 66	At Goldsmiths you'll thrive in a highly creative environment in a vibrant area of London, taught by innovative, dedicated academics and practising artists at the peak of their fields.
Havering College of Further and Higher Education	67	www.havering-college.ac.uk	01708 462973

Exhibitor name	Stand	Contact details	
Hereford College of Arts	72	www.hca.ac.uk	01432 273359
Heriot-Watt University School of Textiles and Design	25	www.tex.hw.ac.uk	01896 892156
I Want To Be A Landscape Architect	71	iwanttobealandscapearchitect.org	0207 6852656
 Istituto Marangoni THE FASHION SCHOOL - MILAN - PARIS - LONDON	104	www.istitutomarangoni.com 0207 377 9347	Istituto Marangoni was founded in 1935 in Milan. With five campuses in Milan, Paris, London and Shanghai offers preparatory, undergraduate and postgraduate courses in fashion, design & luxury.
Kingston University	82	www.kingston.ac.uk	0208 417 9000
Laureate Art and Design Education	52	www.naba.it www.domusacademy.it www.santafeuniversity.edu www.mediadesignschool.com www.newschoollarch.edu	+39 02.97372.1
Leeds College of Art	27	www.leeds-art.ac.uk	0113 202 8000
Leeds Metropolitan University	1	www.leedsmet.ac.uk	0113 8129367
Leicester College	42	www.leicestercollege.ac.uk	0116 2242240
LIPA - Liverpool	74	www.lipa.ac.uk	0151 330 3000
Liverpool Hope University	3	www.hope.ac.uk	0151 291 3674
 LIVERPOOL JOHN MOORES UNIVERSITY	91	www.ljmu.ac.uk/lisa 0151 231 5175	Liverpool School of Art and Design is a leading school for a range of multi-disciplinary subjects. We exist in a dynamic environment to support interaction and debate between staff, students and graduates
 LCCA London College of Contemporary Arts	45	www.lcca.org.uk 0203 535 1155	At LCCA are a specialist multi-arts institution based in Soho London. We offer Foundation, HND, Degree and Masters courses within Art, Design, Media and Fashion. Explore your creative talents and prepare for a successful career.
London Metropolitan University	57	www.londonmet.ac.uk	020 7133 4200
London South Bank University	18	www.lsbu.ac.uk	0800 923 8888
Loughborough University	16	www.lboro.ac.uk	01509 263171
Manchester School of Art, Manchester Metropolitan University	21	www.art.mmu.ac.uk	0161 247 6969
 Middlesex University London	48	www.mdx.ac.uk 0208 411 5555	We are an exciting and creative community, based in £80m specialist art & design centre, led by professional artists, designers and thinkers, who inspire and challenge our students in an inclusive and dynamic artistic environment.
National Design Academy	6	www.nda.ac.uk	0115 9123 412
Northbrook College Sussex	93	www.northbrook.ac.uk	0845 155 60 60
Norwich University of the Arts	68	www.nua.ac.uk	01603 756252
 NOTTINGHAM TRENT UNIVERSITY	44	www.ntu.ac.uk/letstalk 0115 941 8418	Dating back from 1843, we are one of the most established Art and Design providers in the UK. Whilst studying, our students learn from taking part in live projects, work placements and competitions.
Oxford Brookes University and Partner Colleges	26	arts.brookes.ac.uk	01865 484848
Plymouth College of Art	53	www.plymouthart.ac.uk	01752 203434
Plymouth University	40	www.plymouth.ac.uk	01752 585858
 Ravensbourne	39	www.ravensbourne.ac.uk 0203 040 3500	A world class higher education institution in London, innovating in digital media and design

Exhibitor name	Stand	Contact details	
Regent's School of Fashion & Design	58	www.regents.ac.uk/RSFD	0207 487 7505
Rose Bruford College	17	www.bruford.ac.uk	020 8308 2600
SAE Institute - Creative Media Education	66	uk.sae.edu	01865 787 150
School of Creative Arts, University of Hertfordshire	84	www.herts.ac.uk	01707 284800
SGS Bristol School of Arts	13	www.sgscol.ac.uk	0117 973 6259
Sheffield Hallam University	73	www.shu.ac.uk	0114 225 5555
South Essex College of Further & Higher Education	10	www.southessex.ac.uk	0845 52 12345
Southampton Solent University	29	www.solent.ac.uk	02380 319 000
Staffordshire University	23	www.staffs.ac.uk	01782 294400
 Sussex Coast College Hastings	90	www.sussexcoast.ac.uk 01424 458505	In partnership with University of Brighton, Sussex Coast College Hastings offers degree level courses in award winning subjects- Fine Art, Illustration, Graphics, Fashion, Photography, Craft & BA (Hons).
Swansea Metropolitan	24	www.smu.ac.uk	01792 481000
Swindon College School of Art	81	http://micros.swindon-college.ac.uk/soa/welcome	01793 491591
Teesside University	33	www.tees.ac.uk	01642 384019
The Glasgow School of Art	61	www.gsa.ac.uk	0141 353 4500
The Royal Central School of Speech and Drama	56	www.cssd.ac.uk	020 7722 8183
 THE UNIVERSITY OF NORTHAMPTON School of The Arts	95	www.northampton.ac.uk/arts 01604 735500	The School of The Arts has a 75 year history of producing outstanding graduates. Students are given a platform to develop their creative skills within a vibrant and stimulating environment, and encouraged to be experimental and original
University Campus Suffolk	31	www.ucs.ac.uk	01473 33 88 33
University for the Creative Arts	43	www.ucreative.ac.uk	01252 892883
University of Bedfordshire	28	www.beds.ac.uk	01582 743401
University of Bradford	99	www.bradford.ac.uk	01274 235971
University of Brighton	96	www.brighton.ac.uk	01273 644 644
University of Central Lancashire	2	www.udan.ac.uk	01772 892400
University of Chester	78	www.chester.ac.uk/art-design	01244 515 870
University of Chichester	60	www.chi.ac.uk	01243 816002
 UEL University of East London	97	www.uel.ac.uk/adi 020 8223 2262	The School of Arts and Digital Industries at the University of East London is a dynamic, forward thinking creative school in the artistic and cultural hotbed of east London. We offer a wide range of degree level and foundation courses.
University of East London: Architecture & Product Design	98	www.uel.ac.uk/ace	0208 223 6257
University of Gloucestershire	62	www.glos.ac.uk	0844 846 4 846
University of Greenwich	101	www.gre.ac.uk	020 8331 9000
University of Huddersfield	85	www.hud.ac.uk	01484 471382
University of Kent	8	www.kent.ac.uk/smfa	01634 888980
 UNIVERSITY OF LINCOLN	86	www.lincoln.ac.uk 01522 837171	University of Lincoln College of Arts comprises School of Art and Design, School of Architecture, School of Media, School of Performing Arts, School of Humanities, School of Journalism

Exhibitor name	Stand	Contact details	
University of Portsmouth	79	www.port.ac.uk	02392 842 421
University of Reading	46	www.rdg.ac.uk/art	0118 378 8050/1
University of Salford School of Arts & Media	20	www.salford.ac.uk	0161 295 4545
 University of South Wales Prifysgol De Cymru	14	www.southwales.ac.uk 08455 76 77 78	The University of South Wales offers courses in subject areas including Art and Design, Animation and Games, Fashion, Photography, Film, Drama and Music across five campuses, with creative hubs in both Cardiff and Newport City Centres.
University of Sunderland - Arts, Design and Media	51	www.sunderland.ac.uk	0191 515 3593
 ual: university of the arts london	47	www.arts.ac.uk 020 7514 6000	UAL is a unique creative community is made up of six distinctive and distinguished Colleges: Camberwell College of Art, Central Saint Martins, Chelsea College of Art, London College of Communication, London College of Fashion and Wimbledon College of Art.
University of the West of England, Bristol	103	www.uwe.ac.uk	0117 3283333
 UNIVERSITY OF WEST LONDON Connected	12	www.uwl.ac.uk/adm 0800 036 8888	Ealing School of Art, Design & Media has an excellent track record in nurturing world-class talent. Our courses are designed by award-winning academics and focused on successful careers in the creative industries.
University of Westminster	7	www.westminster.ac.uk	020 7911 5000
University of Wolverhampton	77	www.wlv.ac.uk/artanddesign	01902 32 2058
 UNIVERSITY OF Southampton	69	www.southampton.ac.uk/wsa 023 8059 7005	Winchester School of Art is proud to be one of the UK's leading art and design institutions and part of the University of Southampton. We offer some of the UK's most dynamic art and design programmes.
Writtle School of Design	41	www.writtle.ac.uk/design	01245 424200
York St John University	80	www.yorks.ac.uk	01904 876653
Yorkshire Coast College	88	www.yorkshirecoastcollege.ac.uk	0800 7317410

Stand 66

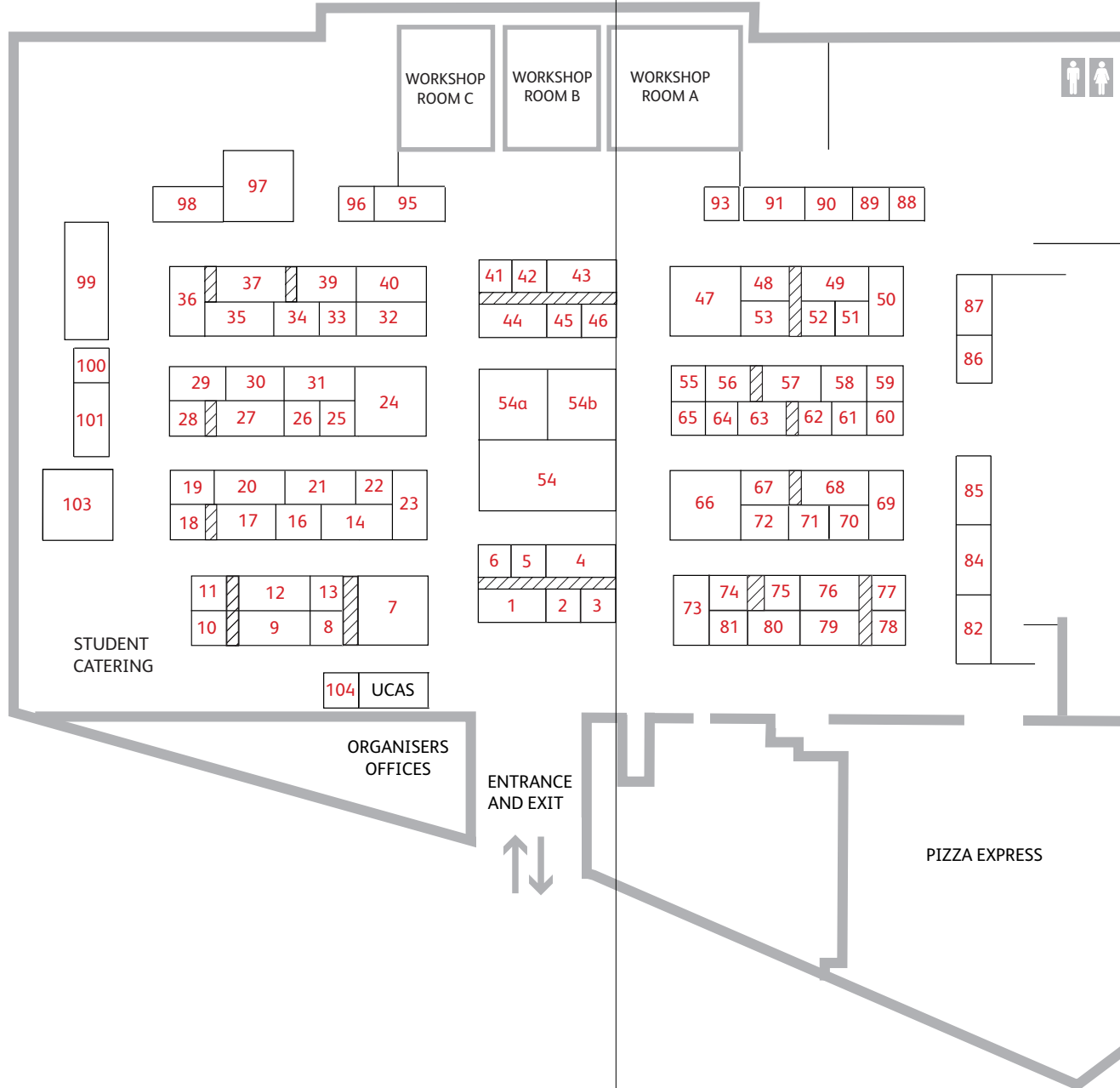


Let Your Creativity OUT



Audio
Film
Web
Games
Animation

Exhibition floor plan





Studying at Coventry School of Art & Design is about being engaged in an exciting, stimulating and challenging world of images, objects and ideas.

Whatever your ambitions, when you enrol on one of our courses you will encounter a well-established culture of practice-based art endeavour which will kick start your own particular interests. Whether you choose Fashion or Graphic Design; Transport or Product Design; Fine Art or Illustration; Photography or Media Production, you will be taught by top level creative practitioners who will encourage you to develop your own potential.

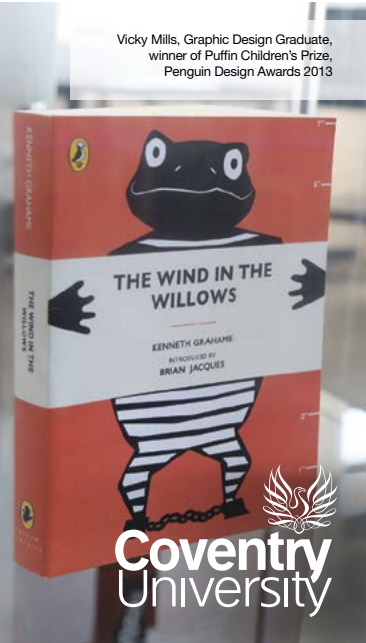
Visit our stand to meet students and subject-specialist staff and join us at our mini open day on Saturday 14th December – register online at www.coventry.ac.uk/csadopen

www.coventry.ac.uk/csad

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 [@covartdesign](https://twitter.com/covartdesign)

1843
COVENTRY
 SCHOOL
 of art & design



Coventry
 University

Visit us at stand 32

UNIVERSITY OF PORTSMOUTH

Faculty of Creative and Cultural Industries



Portsmouth is a modern campus in the heart of a waterfront city, surrounded by the sea. We empower our students with a spirit of independence, creativity and enterprise.

To find out more about what we have to offer, come and see us at stand 79.



For more information visit www.port.ac.uk

Visit us at stand 79

“ Love what you do, do what you love. ”

The Faculty of Arts at the University of Wolverhampton offers a broad range of courses, including Visual Communications, Digital Media, Fashion and Textiles, Interior and Product Design.

Come and chat to us:

London Stand 77
Manchester Stand 14

Visit our open day:

Saturday 16 November
10am – 3pm

Pre-register now and beat the queue:
www.wlv.ac.uk/openday

wlv.ac.uk/arts
 @WLVArtandDesign
[facebook.com/WLVArtandDesign](https://www.facebook.com/WLVArtandDesign)



Visit us at stand 77

Workshops

Day 1 - 14 November 2013

Workshops will be in theatre style and presented by an education professional. You will have the opportunity to engage with the presenter, ask questions and pick up information. Workshops last half an hour each. Places are limited by room capacity and are therefore on a first come first served basis.

Time/Room	Room A	Room B	Room C
10:30 - 11.00	The art of applying UCAS	Fashion:- commerce vs creativity? University of Hertfordshire	Drawing from the Falmouth portfolio Falmouth University
11.15 - 11.45	Why study in London? University of the Arts London	Architecture Norwich University of the Arts	Photography Staffordshire University
12.00 - 12.30	Graphic design Ravensbourne	Student finance Student Loans Company	What is 3D Design? Havering College FHE
12.45 - 13.15	The art of applying UCAS	Fashion portfolios Middlesex University	Fine art University of Gloucestershire
13.30 - 14.00	Portfolio University of Lincoln	Student finance Student Loans Company	Your career in art and design University of Westminster
14.15 - 14.45	Graphic design Teesside University	Considering architecture and interiors at university? University of Westminster	3D design and digital animation The University of Salford

Workshops Day 1

(14 November 2013)



10.30 - 11.00

The art of applying

UCAS

Room A

Everything you need to know about making a successful art and design application through UCAS. Topics covered will include; key application dates and helpful hints and tips for interviews.

Be there and get your application off to a flying start!

UCAS

10.30 - 11.00

Fashion: - commerce vs creativity?

University of Hertfordshire

Room B

Commercialisation and creativity are commonly discussed and contrasted against each other in the modern environment of Fashion design and realization. Where is the line between visionary and commercially successful? How do I sell and create without losing integrity? As individuals moving towards a career path in design, it's important to question the connotations that are commonly related to these phrases. We would like to offer you an insight in to how to put; these phrases, your own opinions of your work and your understanding of the world around you in to a new perspective.



10.30 - 11.00

Drawing from the Falmouth portfolio

Falmouth University

Room C

Drawing is the beating pulse of the visual arts; essential for capturing, exploring and experimenting with the creative process. If you want a pure education in drawing that can be applied in a range of real-world contexts, a degree in drawing is what you're looking for.

A degree in drawing will provide you with the opportunity to investigate different approaches, both practically and theoretically. From observational recording, copying and transcription, to digital developments and applications, modern hieroglyphics, interactive map works, anatomical and life drawing, three-dimensional portraits, projections and elevations.

11.15 - 11.45

Why study in London?

University of the Arts London

Room A

Thinking about studying an art and design degree in London? Find out how students in the capital benefit from a thriving arts scene in a vibrant and diverse city. Learn about the specialist arts support networks that can help you build the foundations of a successful creative career right from the start of your studies. Join us for some tips on getting the most out of in the world's creative capital as you take your first steps towards a glittering career.

ual: university
of the arts
london

11.15 - 11.45

Architecture

Norwich University of the Arts

Room B

Architecture combines a love of art with a love of making and technology - it draws inspiration from everything around it. This workshop specifically considers BA (Hons) Architecture within a specialist art and design institution and considers the career pathways open to graduates. Buildings are metaphors for cultural and economic accomplishment and societies are often measured by the nature of their existing or surviving architectural achievements.

Studying architecture at university offers a creative and intellectually stimulating experience.



11.15 - 11.45

Photography and the creative mind

Staffordshire University

Room C

Photographs are all around us. Some try to persuade us to buy things, some show us what this world and other worlds look like. Some help us when we are ill, some bring us the news, others hang on the art gallery wall. Some we take, some others take. Whichever way you think about photographs they are in our lives. To study photography is an opportunity to learn and to think about how you might work with photographs. You may decide to be a photographer or a picture editor, work in a picture library or be a medical photographer – the possibilities are many and varied. This talk will help you consider how the right education can enhance your photographic ambitions.



12:00 – 12:30

Graphic design

Ravensbourne

Room A

Get set for an engaging and exciting look into what it's like to study Graphic Design. A team of our highly talented students will share their experiences, work and insight into what it takes to succeed in this challenging but exhilarating field of study. They will also discuss how courses differ across different universities and demonstrate how we aim to teach a creative approach to answering industry standard design briefs, with a strong digital focus.



12.00 - 12.30

Student finance advice

Student Loans Company

Room B

This workshop, run by the Student Loans Company, will look at the wide range of financial support available to students who start a higher education course from September 2014 onwards. Come along to find out everything you need to know about tuition fees, loans, grants, scholarships and bursaries. You will learn about how and when to apply for student finance and who you will need to apply to. You will also be shown how loan repayment works and given full details of where to go to find out more information about student finance.

12:00 – 12:30

What is 3D Design?

Havering College FHE

Room C

Dr Jane Norris will give a short presentation on career pathways within 3D Design from industrial Design to studio designer makers. The talk will cover themes such as design ethics, the push for new materials, and new approaches to manufacturing. The Powerpoint will include images of a wide range of current designers and some physical examples.



12:45 – 13:15

The art of applying

UCAS

Room A

Everything you need to know about making a successful art and design application through UCAS. Topics covered will include; key application dates and helpful hints and tips for interviews.

Be there and get your application off to a flying start!



12:45 – 13:15

Perfecting your fashion portfolio – advice and guidance

Middlesex University

Room B

Your portfolio is a powerful tool when applying for a Fashion degree. It shows your strengths and weaknesses and really reflects your personality, so it's important to get it right.

Meg Osborne, the Head of Fashion at Middlesex University will be giving a short talk on how to prepare for applying for a Fashion degree, how to make the most of your portfolio and how to prepare for the interview process.



12:45 – 13:15

Fine art education today

University of Gloucestershire

Room C

Fine Art education is constantly changing, as are the needs and priorities of current and prospective students. This workshop will inform applicants, as well as school and FE teaching staff as to what they should expect from a contemporary, forward thinking Fine Art course today.

The content of the workshop will range in scope, from what applicants can expect from the experience of studying Fine Art, the nature and content of Fine Art courses, through to very practical information about what students should expect in terms of skill based workshops, facilities, technical support, teaching contact, professional practice, awards/bursaries, travel/exhibiting opportunities, and career support and guidance.

This workshop will equip prospective students with the vital knowledge and information they need in order to ensure they make informed decisions about their future area of study, choice of course, as well as their career beyond university.

Delivered by Jack Southern, Fine Art Course Leader



13:30 – 14:00

Perfecting your design portfolio – advice and guidance

University of Lincoln

Room A

This workshop will discuss and illustrate the importance of the portfolio and how prospective students might prepare ahead of an interview for subjects primarily in Design, including Architecture.

The portfolio does not have to be a compilation of every project, but should ideally be a carefully selected and informative collection of work which clearly shows the student to be a creative individual. This workshop will show you how to best achieve this, both for portfolios presented both at interview and digitally as part of an e-portfolio.



13:30 – 14:00

Student finance advice

Student Loans Company

Room B

This workshop run by the Student Loans Company will look at the wide range of financial support available to students who start a Higher Education course from September 2014 onwards. Come along to find out everything you need to know about tuition fees, loans, grants, scholarships and bursaries. You will learn about how and when to apply for student finance and who you will need to apply to. You will also be shown how loan repayment works and given full details of where to go to find out more information about student finance.

13:30 – 14:00

Your career in art and design

University of Westminster

Room C

This workshop will introduce you to the important issues to consider when planning your career in Art and Design.

We will discuss:

- The importance of gaining work and professional practice experience as part of your studies.
- The pros and cons of postgraduate and research study.
- The importance of 'value-added' activities – networking, soft skills and wider subject knowledge.
- Mapping a career path after graduation.
- The range of jobs that your creative degree can lead to.

We will illustrate these issues with case studies, to help you understand how industry professionals and recent graduates are developing their working lives.



14:15 – 14:45

Graphic design

Teesside University

Room A

The creative process of graphic design has evolved over recent years with the globalization of information and the emancipation of the visual through multiple platforms and diverse media both social and traditional. This presentation looks at the

contemporary roles and relationships between the client, the designer and the message and how the skills of professional practice and employability are embedded within contemporary Graphic Design degree delivery.



14:15 – 14:45

Considering architecture and interiors at university?

University of Westminster

Room B

Julian Williams (Architecture BA Honours Course Leader) and Ro Spankie (Interior Architecture BA Honours Course Leader) from the University of Westminster will give you an overview of what to expect in an architecture and interior architecture degree. You will get a chance to see graduating students' portfolios to give you an idea what you will learn over the three years of a degree. They will also discuss the application process - how to prepare a portfolio to make you stand out from other applicants, and what experience might be useful for you to have before applying.

14:15 – 14:45

3D design and digital animation

The University of Salford

Room C

All Wrapped Up and Animated! Our lives are lived within spaces we create or which have been designed specifically for us. Indoors, we look for shelter, protection and comfort. We want to live and work in spaces that are practical and efficient. The buildings we inhabit wrap our lives... so begins an exciting journey of self-discovery and imagination: an education in Interior design Telling stories and painting a picture is one thing, bringing stories and pictures to life is the next. The exciting journey of animation is explored through exciting examples of student work.

Presented by Andrew Wilkins, Lecturer: University of Salford.



Subject areas:

- Architectural Design & Technology
- Artist Designer: Maker
- Building Technology & Management
- Ceramics
- Fine Art
- Graphic Communication
- Illustration
- Photographic Practice
- Product Design
- Textiles

cardiffmet.ac.uk/csad



Cardiff Metropolitan University | Prifysgol Metropolitan Caerdydd



Workshops

Day 2 - 15 November 2013

Workshops will be in theatre style and presented by an education professional. You will have the opportunity to engage with the presenter, ask questions and pick up information. Workshops last half an hour each. Places are limited by room capacity and are therefore on a first come first served basis.

Time/Room	Room A	Room B	Room C
10:30 - 11:00	The art of applying UCAS	Student finance Student Loans Company	Future cities: future landscapes University of Greenwich, London
11:15 - 11:45	Your Future in Digital Art and Design The Glasgow School of Art	Fashion:- commerce vs creativity? University of Hertfordshire	Considering studying fine art? Art degree experience London Metropolitan University
12:00 - 12:30	What the creative industries are looking for Creative Skillset	Landscape Design and The Arts Writtle School of Design	So you want to work in television? - A guide to helping you get that first job in TV and the media University of Bradford
12:45 - 13:15	The art of applying UCAS	Student finance Student Loans Company	Photography Staffordshire University
13:30 - 14:00	Building a portfolio for textile and fashion design applications Heriot-Watt University	Eureka! How do fashion designers gather their ideas and inspiration? University of Central Lancashire	Fine art as an interdisciplinary practice Buckinghamshire New University
14:15 - 14:45	Graphic design Norwich University of the Arts	A career in the interior design industry: Innovation and evolution National Design Academy	3D design and digital animation SAE Institute

Workshops Day 2

(15 November 2013)



10.30 - 11.00
The art of applying
UCAS
Room A

Everything you need to know about making a successful art and design application through UCAS. Topics covered will include; key application dates and helpful hints and tips for interviews.

Be there and get your application off to a flying start!



10.30 - 11.00
Student finance advice
Student Loans Company
Room B

This workshop run by the Student Loans Company will look at the wide range of financial support available to students who start a Higher Education course from September 2014 onwards. Come along to find out everything you need to know about tuition fees, loans, grants, scholarships and bursaries. You will learn about how and when to apply for student finance and who you will need to apply to. You will also be shown how loan repayment works and given full details of where to go to find out more information about student finance.

10.30 - 11.00
Future cities: future landscapes
University of Greenwich, London
Room C

Cities and landscapes are in a process of transformation due to shifts in technology and the environment. Therefore designers, (Architects, Landscape Architects, Graphic Designers, 3D Digital Designers & Animators, etc) will need new forms of manual and digital crafts to enable them to design the future. Find out about the skills and visions required for innovation at this talk.

11.15 - 11.45
Your future in digital art and design
The Glasgow School of Art
Room A

Art and design has a long, entwined relationship with technology and with the rapid advances in digital technology we are seeing an ever-increasing range of exciting career opportunities for digital artists and designers. Find out more about the skills you need to work in the innovative and progressive disciplines of digital art and design.



11.15 - 11.45
Fashion: - commerce vs creativity?
University of Hertfordshire
Room B

Commercialisation and Creativity are commonly discussed and contrasted against each other in the modern environment of Fashion design and realization. Where is the line between visionary and commercially successful? How do I sell and create without losing integrity? As individuals moving towards a career path in design, it's important to question the connotations that are commonly related to these phrases. We would like to offer you an insight in to how to put; these phrases, your own opinions of your work and your understanding of the world around you in to a new perspective.



11.15 - 11.45
Considering studying fine art?
Art degree experience
London Metropolitan University
Room C

This session will explore the art degree experience; how do you ensure that you fully expand your creativity. Starting from how to choose a course in order to develop and nurture your skills and what to expect. Also, we will discuss the benefits of a Fine Art degree, how to make the very most of your time as an art student, the broader value of art education and why, in a tough economy, art really matters more than ever!

Delivered by Michael Upton, Academic Leader at The Cass



12.00 - 12.30
What the creative industries are looking for
Creative Skillset
Room A

Interested in a career in the Creative Industries, but not sure how to get a foot in the door or what the industries are really looking for?

Beverly Hills, Creative Skillset careers advisor will give you a useful overview on how to choose the right creative courses to get the skills the employers and industries are looking for.

She will also give advice on various routes in, how to write a top notch CV, networking tips and how to market and present yourself successfully.

www.creativeskillset.org



12:00 - 12:30
Landscape design and the arts
Writtle School of Design
Room B

What is design in the landscape?

Designing landscapes incorporates artistic creativity, design sensibility, and an interest in people and places. This talk will show how artists and designers can work with landscape as a material or as a setting for other creative disciplines. Focussing on creativity, Writtle School of Design (WSD) offers a realistic way to make a positive difference in the world. WSD offers exciting programmes in Landscape Architecture and Garden Design, Fine Arts and Contemporary Arts and Interior Architecture and Design.

Presented by Joshua Zeunert, Landscape Architect and Lecturer, Writtle School of Design.

12:00 - 12:30
So you want to work in television?
A guide to helping you get that first job
University of Bradford
Room C

This workshop aims to demolish some of the myths about television careers and will give you hints and tips about how to get that all important first job. The workshop covers choosing the right university course, networking, work experience and developing your portfolio and CV. Bradford Media School, which is a Skillset Media Academy, has an excellent record of graduate employment with former students working for the BBC, Endemol, MTV, Channel Four, ITV, Sky and a host of others. Presented by Will Godfrey.



12:45 – 13:15
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12:45 – 13:15
Photography and the creative mind

Staffordshire University
Room C

Photographs are all around us. Some try to persuade us to buy things, some show us what this world and other worlds look like. Some help us when we are ill, some bring us the news, others hang on the art gallery wall. Some we take, some others take. Whichever way you think about photographs they are in our lives. To study photography is an opportunity to learn and to think about how you might work with photographs. You may decide to be a photographer or a picture editor, work in a picture library or be a medical photographer – the possibilities are many and varied. This talk will help you consider how the right education can enhance your photographic ambitions.



13:30 – 14:00
Building a portfolio for textile and fashion design applications

Heriot-Watt University
Room A

Aude le Guennec is the Programme Director for Fashion at Heriot-Watt University School of Textiles and Design. She will discuss what academics are looking for in a Fashion or Textiles portfolio and how applicants can make the most of their skills and sell themselves to Universities. Aude will specifically discuss how students can make an impact not just with their creative pieces but also with the written piece of work that most Universities are looking for.

13:30 – 14:00
Eureka! How do fashion designers gather their ideas and inspiration?

University of Central Lancashire
Room B

“Creative research is the secret or trick which underlines all original design” John Galliano

Doing research can make all the difference between a good design and a great design. British fashion designer Paul Smith rests the success of his global empire on inspirational and informative research: “You can find inspiration in everything. If you can’t find it, then you’re not looking properly.” Research is the foundation to all creative subject areas. The ability to analyse and interpret visual information is particularly essential in fashion and textiles.



13:30 – 14:00
Fine art as an interdisciplinary practice

Buckinghamshire New University
Room C

In this talk we will be looking at the benefits of choosing a broad based fine art course with a wide range of interdisciplinary workshops. These are often available in institutions that offer a comprehensive range of art & design specialisms, and enable fine art students’ access to shared facilities and expertise.

This type of course is of particular benefit to those who wish to challenge the traditional methods of making art, and develop new technical skills alongside other practitioners and designers. The presentation will illustrate this option through the fine art practice at Buckinghamshire New University, including how this type of course impacts upon career opportunities and national/international opportunities.

Delivered by Stella Whalley



14:15 – 14:45
Graphic design

Norwich University of the Arts
Room A

Graphic Design students learn core design skills but more importantly they learn to be original and creative thinkers. Graduates find their skills are valued not just in the design sector but across many careers. This workshop considers Graphic Design within a specialist arts and design University. Join this session to find out more about communication design, brand, packaging and identity and design for publishing. Graphic Design students need to keep up-to-date with design trends and shifts in communication methods - working out what is a fad and what is something they need to know about.



14:15 – 14:45
A career in the interior design industry: Innovation and evolution

National Design Academy
Room B

The interior design industry is one of innovation, evolution, experimentation and constant expansion. This seminar will explore the diverse nature of the Interior Design industry and its numerous career paths that you can take. From prominent architects, interior and retail designers, we will look at leading examples of work, how the interiors industry is changing and where the interior industry can take you in your career.



14:15 – 14:45
3D design and digital animation – A future creative

SAE Institute
Room C

The creative industries are without a doubt the fastest growing sector of the economy. With the ability to export to a global audience, Gavin Attard from the SAE Institute explores the role of 3D design and animation through a holistic lens and peers into what tomorrow may hold as demand for content continues to grow. As you take that step from consumer to producer, what will a future creative look like?

SAE Institute is the world’s largest Creative Media Educator with over 50 campuses around the globe and a unique approach that recognises the skill sets required to power the creative economy.



Showreels



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University of South Wales

The Faculty of Creative Industries brings together the creative disciplines at the University of South Wales. One of the ten largest Universities in the UK, we are based across five campuses in South East Wales, including modern creative hubs in both Cardiff and Newport city centres.

The University offers a broad range of creative courses in subject areas including Art and Design, Animation and Games, Fashion, Photography, Film, Drama and Music. Many of our courses are professionally accredited, and have strong industry links providing opportunities to work on live projects.



As a creative student at the University of Wales you will be taught by our skilled teaching staff, many with industry experience and in a highly dynamic environment, benefitting from cutting edge technologies and industry-standard facilities.

Visit us on stand 14 to find out more and for a chance to win an ipad mini.

University of Bradford

The University of Bradford has been a pioneer in the development of teaching and research in digital arts and media since 1991. We offer a range of exciting undergraduate and postgraduate courses and have exciting partnerships with the BBC, Creative Skillset and Game Republic to name a few. Our graduate showreel shows off just some examples of the award winning work that our students produce in their final year. For further information please visit our stand or www.bradford.ac.uk



University of East London, Arts & Digital Industries



The School of Arts and Digital Industries at the University of East London is a dynamic, forward thinking, creative school in the artistic and cultural hotbed of east London. Our show reel features clips of student work from our wide range of courses in the areas of art and design, cultural studies and creative industries, fashion and textiles, film and video, advertising, animation, media studies and performing art and dance.

Our students learn in purpose built facilities and are encouraged to push boundaries and maximise creative potential.

University of the Arts London

UAL is a unique creative community is made up of six distinctive and distinguished Colleges: Camberwell College of Art, Central Saint Martins, Chelsea College of Art, London College of Communication, London College of Fashion and Wimbledon College of Art.



University of Westminster

The Faculty of Media, Arts and Design plays a significant role in educating the next generations of journalists, filmmakers and photographers, fashion designers, artists and communicators, through an emphasis on research-informed professional practice. We provide opportunities for cross-disciplinary project work through international exchanges, placements and life projects for industry and businesses.

Some 65% of the Faculty's graduates go directly into employment in arts or media-related jobs with organisations as diverse as Sony UK, the BBC, Sky, major fashion houses, independent production companies and a range of magazines, newspapers and websites.

If you want to give your creative imagination, curiosity, design ambitions and/or entrepreneurial energy focus, we can offer you a vibrant and diverse community of students and alumni, researchers, scholars and creative professionals from across the world to interact with and to learn from.

To find out more about our Faculty please visit: westminster.ac.uk/mad

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Plymouth College of Art

To find out more go to www.plymouthart.ac.uk or visit us on stand 53.

Skills Fusion

Watch this video to find out what Visual Effects (VFX) is, what you need to study to have a career in VFX and all the different roles that go into creating those amazing images you see in films, TV and commercials. In this film the pupils from Dunraven School got to visit visual effects (VFX) companies and see how they make some of the biggest blockbuster movies!

Find out more at <http://www.creativeskillset.org/creativeskillset/VFX/careers/>

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by Dr James MacAskill

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Barry Morris, Microsoft "Outstanding Project" Award Winner 2012. Now working for e2v Technologies which fabricates sensors used in NASA's Hubble space telescope.



Mrudula Matcha, Fujitsu Laboratories "Inspiring Creativity" Award Winner 2012.



Apurv Mishra, Microsoft "Outstanding Project" Award Winner 2012. Current Research Student at Cambridge University, received Intel Award after completing BSc at BITE and is also the youngest TED Fellow.



Sara Murray, All Party Parliamentary Group on Entrepreneurship Award Winner. The British entrepreneur and businesswoman who founded the price comparison website confused.com.

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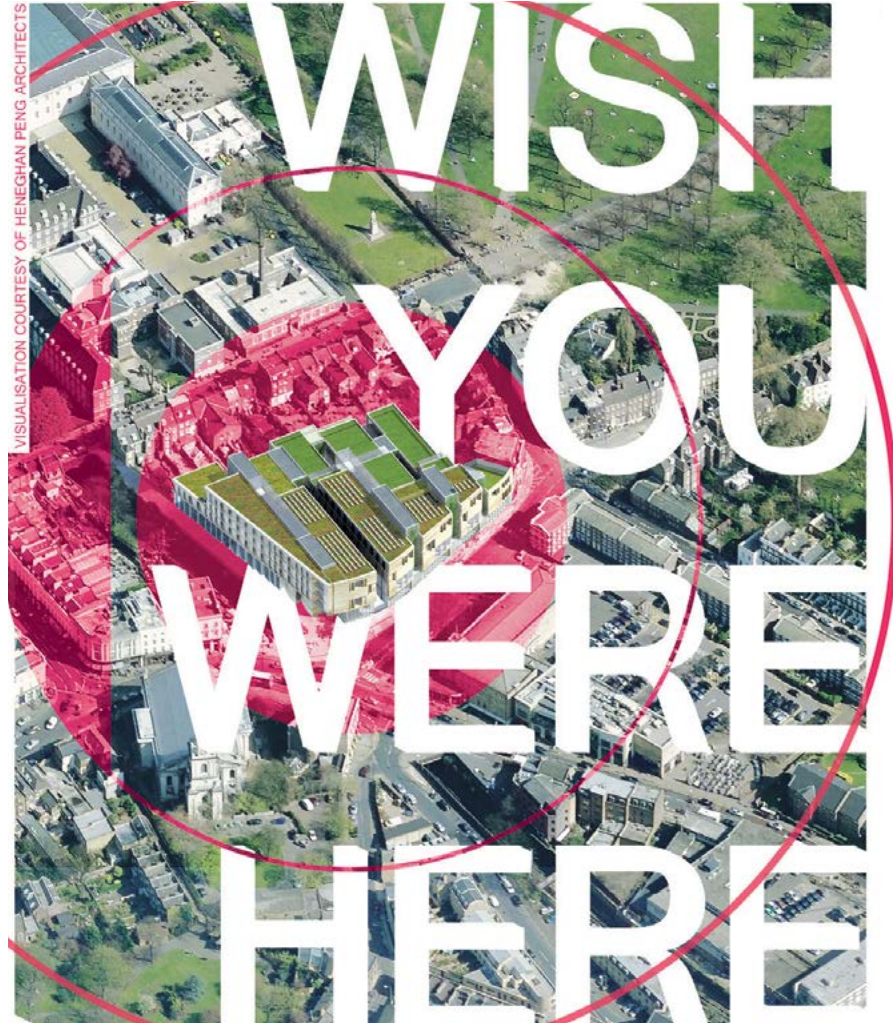
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